

# what is a cim partner?

CIM Partners serve as lead community conveners around issues impacting their region. There are currently 12 CIM Partners in communities across the country, including not-for-profit organizations, united ways, a hospital network, a policy institute and a university.

Our Partners use CIM to enhance:

- **Collaborative Planning** – Creation of workgroups around community issues
- **Organizational Planning** - Internal organizational use to allocate resources and track programs and impacts
- **Public Policy** - Engage and assist decision-makers and public policy
- **Peer Learning** - Help multiple communities and organizations network and learn together
- **Public Engagement** - Help the broader public to better understand and engage in critical community issues

Our partners are currently using the tools in CIM to address a range of community issues including

- Youth Violence Prevention
- Financial Stability
- Homelessness
- Childhood Obesity
- Access to Quality Child Care
- Improving High School Graduation Rates
- Economic Development
- Emergency Management
- Mentoring Programs

Contact Beth Kerrigan, National CIM Coordinator, for more information about becoming a CIM Partner to schedule a CIM demonstration. 843-830-5817. [cbkerrigan5@bellsouth.net](mailto:cbkerrigan5@bellsouth.net)



Who are  
our cim  
partners?

## a peer learning network

For the past five years, CIM has supported a peer network learning community. In addition to monthly conference calls, CIM Partners meet annually to share ideas and best practices around using CIM to support community change.

**Trident United Way of South Carolina**

**United Way of Massachusetts Bay and Merrimack Valley**

**United Way of Mid-South**

**United Way of Central Maryland**

**United Way of Southeastern Michigan**

**United Way of Tucson and Southern Arizona**

**Columbia / Boone County Department of Public Health and Human Services**

**Missouri University of Missouri Extension**

**Lehigh Valley Health Network, Pennsylvania**

**Metro United Way, Louisville KY**

**United Way of Greater Chattanooga**

**United Way of the Quad Cities Area**

## Our United Way CIM Partners

CIM allows our United Way Board and Community Impact Committees the ability to access real-time information.

***-United Way of Massachusetts  
Bay and Merrimack Valley***

By creating a new partnership with Baltimore County, our United Way is using CIM to execute a 10-year collaborative plan to end homelessness.

***-United Way of Central Maryland***

Data-driven understanding of local and regional issues allows our organization and our community partners the ability to make more effective decisions about meeting community challenges.

***-United Way of the Mid-South***

Using CIM allowed us to increase campaign participation by engaging corporate/ individual donors in volunteer projects in their “back yards.”

***-Trident United Way***

Increased community support/capacity for Ready by 21 Initiative by using CIM to show the potential impact in high-risk neighborhoods.

***-United Way of Greater Chattanooga***



As United Way's across the country develop integrated systems to create community impact strategies, the use of data visualization and collaborative tools enhance the capacity of communities to work together to create lasting change.

CIM provides the platform to help organizations navigate the new data-driven culture in a time period when return on investment and allocation of resources is critical. In addition to supporting improved community outcomes, our United Way CIM partners are experiencing additional organizational benefits, including:

**Increased Staff Time Efficiencies.** The on-demand data housed in CIM can reduce the staff time required for research to secure grant funding. Decision-making time can also be reduced with the ability to view up-to-date data in staff and volunteer meetings.

**New Opportunities to Educate Key Funders/Media/Stakeholders.** Educating others around your organization's work is more engaging and has greater impact when communicated through dynamic interactive mapping and comparative reporting tools.

**Increased Effectiveness of Resource Allocation.** Increase the effectiveness of resource allocation and the ability to identify gaps and redundancies in services by visually overlaying community needs with resources. For example, by utilizing 2-1-1 data with national-source data sets in CIM, our community will be able to see different views of needs, programs, services and developing social issues.

**Raising the Stature of a CIM Partner Organization in a Community.** CIM Partners are seen as leaders in convening groups around key community issues, with the vision that collaboration is needed to move the needle on complex issues facing communities.